



NEWS RELEASE
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Crescendo Wins Major Community Mental Health & Opioid Assessment Contract

Portland, Maine — Crescendo Consulting Group, LLC, of Portland, Maine has been hired to conduct an 18-month Community Mental Health Needs Assessment to assist Springfield / Greene County, Missouri in understanding how mental health and substance abuse affects over a quarter-million people in the region. Within the Springfield model, the “community” includes criminal justice, education, employers, healthcare, mental health service providers, and other sectors.

“We’re on site this week seeing first-hand how a coordinated community impact can make a real difference,” says Scott Good, Partner and Research Director at Crescendo. “We are honored to do this work and to help communities as they improve the lives of their friends, families, and neighbors.”

Crescendo Consulting Group has pioneered their “Assessment as Action Health Improvement Cycle” model as a means of simultaneously engaging community partners and using data to 1) develop a deeper understanding of community challenges, and, 2) to enable partners to coalesce around – and act upon – the opportunities for population health improvement.

As a national leader in Behavioral Health Benchmarking and Community Health Needs Assessments, Crescendo has worked in many communities deeply impacted by the opioid crisis such as Baltimore, Maryland; Dayton, Ohio; and, rural Maine.

For a time, Dayton and Montgomery County had the highest number of overdose deaths per capita in the United States. In the U.S., the Centers for Disease Control and Preventions now reports that 91 Americans die every day from opioid overdoses. Drug overdoses are now the leading cause of death for Americans under 50 years old.

“This is a statistic we can and need to change,” says Good.

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About Crescendo Consulting Group: *Crescendo Consulting Group, LLC, provides an integrated approach to research, communications, strategic planning, and program management. The firm specializes in assisting healthcare organizations in improving performance and achieving their objectives. For more information on Crescendo Consulting Group, visit www.crescendocg.com.*