

Community Health Needs Assessments



Description

New federal Patient Protection and Affordable Care Act requires that each registered 501(c)3 hospital conduct a community health needs assessment at least once every three years and adopt a strategy to meet community health needs. Time and resource constraints make this new mandate a challenge. Crescendo Consulting Group has in-depth experience helping hospitals engage diverse community leaders, identify gaps between existing community resources and needs, and construct detailed strategies to meet the needs - while staying true to the hospital's mission and budget.

Features & Benefits

- ▶ Develop an inventory of community health-related resources
- ▶ Build a team of diverse community stakeholders willing to collaborate to identify community needs and prioritize strategies to meet them
- ▶ Improve the hospital's ability to strategically use resources to engage people and organizations in their service area
- ▶ Improve the public image of the facility, comply with federal mandates, and avoid penalties

How We Help

- ▶ Conduct qualitative and quantitative research with primary and secondary service area residents in order to identify and measure public opinion regarding health-related needs and services
- ▶ Organize executive panel discussions to identify and discuss strategies to meet community needs
- ▶ Review and test proposed strategies
- ▶ Develop consensus around a prioritized list of strategies for the hospital to execute
- ▶ Create an implementation and communications plan that provides detailed direction regarding engaging community groups and using internal resources to meet service area needs